**LSM Athletic Booster Club, Inc**

**Monthly Meeting**

**Monday, September 11, 2023**

**7:00 P.M.**

**Lewis Mills High School**

[**lsmathboosterclub.com**](https://www.lsmathboosterclub.com/)

**Presiding Officer:**

Matthew Mooney - President

**Board Members Present:**

Matt Mooney: President

Laurie Dinunzio: Vice President

Amy Battisto: Secretary

Traci Carrano: Membership Coordinator

Melanie Mills: Concession Stand Coordinator

**Non-Board Members Present:**

Jay Pelchar, Rosie Zeller, Ben Green, Becki Green, Heather Chirumbolo, Kristin Murray, Kristy Platt, Heather Dellaera

**Call to Order:**

Matt called the meeting to order at 7:00pm.

**Approval of Minutes:**

The minutes from the meeting on 8/15/23 were reviewed and approved. Laurie made a motion. Matt seconded the motion.

**Budget:**

* We ended the month with $46,000.38 in the bank (note $21,430 was sent today for the 2nd weight room payment of $20,500 and the $930 for soccer balls - this will be reflected in the September activity)
* We had a net gain of $1,339.85 for the month and YTD profit is $10,804.18
* Monthly revenue included $2,790.67 from memberships and expenses were $1,450.82. Expenses included $1,399.92 reimbursement to M. Mooney for purchasing the 8 golf bags and $50.90 to T. Carrano for reimbursement of laminates for membership cards

**President Update:**

* Matt sent out an email blast to team reps asking them to reach out to parents for donations towards a basket for the Spartan Open.
* The booster club donates $10 per senior for the teams’ senior nights.
* Keep sending Christine Bonini sporting event pictures so she can post them to our social media sites.
* There are updated pictures of the new weight room on the booster club website. Different teams have begun scheduling times to use the weight room.
* Volunteer coaches need CEU’s in order to obtain a coaching certificate. The cost of the certificate is $475. Currently there is one volunteer coach, Jeff Fox, for the boys’ soccer team. Jay asked the board to reimburse Jeff for the cost of the certificate. Matt made a motion. Laurie seconded, and the board approved to cover the cost of the certificate.

**Membership and Marketing:**

* The booster club currently has 46 members. We did not acquire many new members at the picnic the booster club sponsored.
* Matt will continue to have team representatives reach out to parents and encourage them to become members.

**Webmaster/Social Media:**

* Rosie made a suggestion about the coaches doing a newsletter about their sports teams that could be shared with the community outside of school. A banner on the fence by the road and/ or an announcement on the billboard at the front of the school was also suggested. Sports accomplishments are currently highlighted at the bottom of the Power School site.
* We will Christine Bonini about having a sign at games for students to see so they could tag pictures to be posted on our social media sites.
* We need to figure out how to reset the forgotten password to our Facebook account, or possibly start a new account. We will ask Christine about this as well.

**Events/Fundraising:**

* The 3rd annual Spartan Open is scheduled for June 8th, 2024.
* The Souper Bowl/Powder Puff game will take place in November. Matt will ask Avon if they can host. Matt will send out a sign up for students. In coordination with the football game between Mills and Avon, nonperishable food items will be donated by students. The town with the most weight in donations wins. Mills currently holds this title!
* Shout out to Melanie Mills for making the back to school booster club picnic a success! We made $117.07 in profits. Booster club did not have to spend anything. There is still ice cream left over. This will be handed out to students at different games. Melanie thanked the Lions Club for the ice cream donations and let them know we would be willing to help them out in the future should they need us.
* Future ideas for the picnic are that the picnic is centered around the students, and not the adults or families. In the past there was no picnic but a mandatory meeting for athletes and parents, but that no longer takes place. We will also try to target a date that has as many home games as possible happening.
* Fall fundraiser will be held at Enclave on Thursday, November 2nd. Items discussed:
  + There are prizes left over from Spartan Open that will be raffled off.
  + Possible raffle prize could be a free membership to the booster club with a concession card.
  + Event will be held in the back room.
  + Making it a trivia night. $50 plus entry fee for each trivia team. Need 6 teams to break even with cost. 6-8 people per team.
  + Enclave is willing to give a percentage back to the booster club, but not on alcohol purchases.
  + Possibly offer a drink ticket.
  + People attending event will have the opportunity to join booster club.
* Kristin Murray offered to have membership information available alongside the field hockey team that has a booth during Tavern Day.

**Financial Support:**

* Jay will reach out to coaches so they can send him their requests/wish lists for their teams.

**Adjournment:**

The meeting adjourned at 8:00pm. Laurie made a motion. Traci seconded motion. Next meeting is scheduled for Tuesday, October 10, 2023.

Respectfully Submitted,

Amy Battisto, Secretary

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