**LSM Athletic Booster Club, Inc Monthly Meeting**

**Monday February 13, 2023**

**7:00 P.M.**

**Tina Thornton’s House, Burlington**

**Presiding Officer:**

Tina Thornton

**Board Members Present:**

Matt Mooney, Vice President/Events Coordinator, Heather King: Secretary/Merchandise Coordinator, Deanna Tiso: Concessions Coordinator, Mike Carrano: Treasurer, Keirsten Hallett, Membership, Traci Carrano, Membership

**Non-Board Members Present:**

Jay Pelchar, Brooke Joiner, Sandy Micari, Heather Chirumbolo

**Call to Order:**

Meeting was called to order at 7:05 p.m. by Tina Thornton, President.

**Approval of Minutes:**

The minutes from the meeting in January of 2023 were reviewed and approved (1st and 2nd Tina Thornton and Matt Mooney)

**Budget:** $32,706 in the bank account

* Expenses include:
* Girls lacrosse uniforms - $2,900
* Track Mats
* Softball coach’s attendance at a clinic - $127
* Revenue - $1,048 from concessions

**Membership and Marketing:**

* Next year’s membership perks (season passes to games or concession passes)?
* Should there be a membership table at the Spartan Open?

**Concessions:**

* Two games remaining
* Discussed whether we should provide concessions at the boys volleyball games

**Fundraising:**

* The 2023 Spartan Open is reserved for June 10, 2023.
* Look for other potential venues after this years event (too many restrictions ie. Times.
* Sponsors –
* Matt sent out a spreadsheet with 116 businesses listed as potential sponsors to reach out to.
* Laurie will create a form letter
* This year’s goal is $25,000 in profit.
* The price is $150 per golfer (up from $125 last year).
* Raffle basket – several teams submitted money to create baskets (about $1,700 collected.
* Amazon Smile is going away
* Other fundraising ideas that should be considered?
* 3v3 basketball game
* Going door to door asking for donations (other towns have success with this approach).
* Flower Fundraiser
* Brewery/Enclave

**Website/Social Media:**

* Still need a website coordinator.
* Discussion on how to get more followers.
* Have kids follow the sites which will potentially lead to more visibility and other kids following.
* Send out scholarship updates.
* Sports Weekly Review suggestion?
* Highlight all sports (freshman, JV, Varsity)
* Create a text chain with parent representatives to obtain updates?
* Newsletters go out every other month and will be added to the website and social media pages. The content for the upcoming newsletter was shared during the meeting. Additions to the newsletter – link to the CIAC website for schedule information and mention of the Booster Club scholarship.
* Speak to Chris Rau about including the newsletter in the email blast.

**Financial Support:**

* Batting cage should be reviewed at the Board of Education meeting on February 28, 2023.
* Awaiting the official sign-off from Avon.
* The check for the removal, transport and installation has been issued to the Athletic Director for when approval is received.
* Girls lacrosse uniforms ordered and received.
* Softball coaching clinic paid in January.
* Scholarship committee – members to meet soon.
* Shadow boxes – Tina will order but will be looking to pass the task on to another member
* Only 1 recipient this year.
* State Championship gear / Spirit Wear to be sold during lunch (Matt will reach out to a local vendor).
* What are we targeting to fund next year?
* Athletic Director will look for needed items.
* Could reach out to coaches for what is needed.
* Weight room improvements? Get prices.
* Bleachers built into the hill on the main field.

**Other:**

**Adjournment:**

The meeting adjourned at 7:52 p.m. All in favor of adjournment; none opposed. Next meeting scheduled for March 13th.

Respectfully Submitted,

Heather King, Secretary

LSM Athletic Booster Club, Inc.