

**LSM Athletic Booster Club, Inc**  
**Monthly Meeting**  
**Tuesday, October 10, 2023**  
**7:00 P.M.**  
**Lewis Mills High School**  
[lsmathboosterclub.com](http://lsmathboosterclub.com)

**Presiding Officer:**

Matthew Mooney - President

**Board Members Present:**

Matt Mooney: President

Laurie Dinunzio: Vice President

Mike Carrano: Treasurer

Amy Battisto: Secretary

Tina Thorton: Webmaster

Trish Rubbo: Membership Coordinator

Deanna Tiso: Concessions Coordinator

Chris Bonini: Social Media Coordinator

Jay Pelchar: Athletic Director

**Non-Board Members Present:**

Sandy Micari, Rosie Zeller, Becki Green, Ben Green, Heather Chirumbalo

**Call to Order:**

Matt called the meeting to order at 7:09pm.

**Approval of Minutes:**

The minutes from the meeting on 9/11/23 were reviewed and approved. Laurie made a motion. Deanna seconded the motion.

**Budget:**

- We ended the month with \$27,974.57 in the bank
- We had a net loss of \$18,205.81 for the month and have a YTD net loss of \$7,221.63. Note this loss was expected and planned for, as we paid the 2nd and final installment on the weight room for \$20,500 plus \$930 for the requested soccer game balls

- Monthly revenue was \$3,430.59 and included \$3,312.89 of membership revenue and \$117.70 from I Know a Guy for the picnic event profit share
- Monthly expenses were \$21,456.40 and included the weight room payment, soccer ball purchase and \$26.40 reimbursement to T. Carrano for stamp purchases for new member welcome mailing

#### **President update:**

- 4 \$500 scholarships will be sponsored by the booster club
- Still need event coordinator for the - Powder Puff/Souper Bowl
- We are still in need of an Event Coordinator to oversee yearly events outside of the Spartan Open. Reach out if know anyone interested.
- Pack the pantry is Nov. 12 and donations go towards contest.

#### **Webmaster/Social Media:**

- Tina reported that we currently have 153 members for booster club Facebook page. More and more people are friending on Instagram. We have 259 followers on Instagram.

#### **Membership:**

- Trish reported that we currently have 61 members. Membership has slowed down. Feedback has been that they're wondering about the commitment level. Commitment level seems to be holding them back. Should we rebrand "membership?" Maybe call it "supporter," "Be a supporter," "Support our athletes." Will possible put this language on our website.
- Possible ideas on increasing membership – Tavern Day, Open House, Harwinton Fair, possible apparel set up during open house, 8<sup>th</sup> grade orientation
- Give incentive of signing up by a date and will be entered into a raffle
- Rosie suggested possible having a booth at the college fair on Nov. 19, or have membership available when the concession stand is open
- At our June or August meeting we will plan for the fall and how we'll set ourselves up in these places.

#### **Events/Fundraising:**

- Thinking of ways to create revenue. We don't make a ton on apparel sales. Possible online auction? We do an online auction for Spartan Open, but maybe do one in late winter or early spring. Avon does Boo Baskets and Super Bowls squares. Maybe tie into March Madness.
- Powder Puff Planning:
  - Considering a jamboree between NWC, Simsbury, Farmington. This is a suggestion from the Avon booster club president. Logistically this would be challenging.

- Football game to be held Sunday 11/19
  - Powder puff game between Mills and Avon to be held Tuesday 11/21
  - Usually senior boy football players coach the girls that want to play
  - Matt will create a google sheet to gauge interest of girls to play – seniors get first dibs
  - need adult refs, supervision on sidelines, (possibly football coaches), to limit kids on sidelines. Volunteers from both Avon and Mills are needed.
  - Souper Bowl Planning – Nov. 12 (pack the pantry). Will tie into powder puff game. Winner will be presented with trophy for who has donated the most.
- Trivia Night Update (Deanna and Heather):
    - Event is Thursday, November 2nd @ Enclave
    - 46/56 tickets sold.
    - We have a gross of \$1,380. The trivia people cost \$300, so we have a net of \$1,080 so far. Enclave is donating 10% of the proceeds from the night (whole restaurant, not just Trivia group) and this includes alcohol purchases. Included in the ticket price are raffle tickets and a drink ticket. Enclave is charging us \$5 for each drink ticket. The drink ticket is limited to wine and beer. A condensed menu is being considered to help reduce wait times for food and to assist with staffing for the evening at Enclave.
    - Event runs 6:30-9:30. Trivia will go from 7-9.
    - A QR code will be available at the tables and entry to promote membership
    - M&T Bank was contacted as a possible sponsor
    - Chris & Laurie will advertise fundraiser on town pages. Chris will reach out to see if businesses would like to sponsor part of the event, for example: the first round of appetizers. A specific amount will be asked for so businesses do not feel a large donation is needed

### **Financial Support:**

- Jay gave an update from the coaches' requests for capital expenses:
- Girls' basketball "Defense on a String" – Matt made a motion to approve this purchase and Trish seconded it
- Girls' cross country coach – asking for gear for the coaches which led to a larger discussion about purchasing Mills gear, (polo, pullover, sweatshirt), for all coaches
- There are between 55-60 coaches which includes head coaches, assistant coaches, JV coaches, and volunteers. Coaches have always been left to outfit themselves. School has a bare bones budget for uniforms. It was decided to

table the conversation about clothes for coaches. Possible idea is giving a percentage off at SquadLocker?

**Other:**

- Deanna – still plans on doing concession stand, but needs volunteers for boys basketball.
- Tina – needs to transition bank accounts from her to Matt. Will need the minutes that say Matt was voted in as president. Will need to transfer the venmo at some point. Right now it's in the booster club's name but it's tied to Tina's account. Last year project graduation purchased \$10,000 through our RaiseRight account and we earned around \$400 on that purchase. We are hopeful the project grad this year will make a similar purchase.
- Chris – looking at updating the scholarship form for 2024.
- Laurie – got a grant for Booster Club through Constellation Energy for \$500. We are verified on Cyber Grants now and can request funds from anyone who uses them.

**Adjournment:**

The meeting adjourned at 8:17pm. Matt made a motion. Laurie seconded motion. Next meeting is scheduled for Monday, November 13, 2023 at 6:30 at the Burlington Library.

Respectfully Submitted,  
Amy Battisto, Secretary  
LSM Athletic Booster Club, Inc.