**LSM Athletic Booster Club, Inc Monthly Meeting**

**Monday January 16, 2023**

**6:00 P.M.**

**Tina Thornton’s House, Burlington**

**Presiding Officer:**

Tina Thornton

**Board Members Present:**

Matt Mooney, Vice President/Events Coordinator, Heather King: Secretary/Merchandise Coordinator, Laurie Dinnunzio: Events Coordinator, Deanna Tiso: Concessions Coordinator, Christine Bonini: Social Media Coordinator

**Non-Board Members Present:**

Dan Roberts, Barry Bedrossian, Sandy Micari, Heather Chirambolo, Christine Rowenko

**Call to Order:**

Meeting was called to order at 6:10 p.m. by Tina Thornton, President.

**Approval of Minutes:**

The minutes from the meeting in November of 2022 were reviewed and approved (1st and 2nd Matt Mooney and Laurie Dinnunzio)

**Budget:**

**Membership and Marketing:**

* We are up to 76 members.
* Discussed how to recruit new members for next year
* Talk to Chris Rau about allowing the Booster Club and Project Grad to speak in the auditorium during freshman orientation.
* Suggested that the Booster Club partner with the Football Boosters.
* Discuss other opportunities with large gatherings to speak to parents.
* Rosie Zeller and Tina Thornton handed out trifold flyers during freshman orientation.

**Concessions:**

* Still looking for volunteers for the basketball games- 6 spots need to be filled.
* Made about $1,200 in profit off the basketball games.
* Raised the price on candy from $1 to $2 after it was determined that we were losing money on those sales – no complaints received.
* The concessions area was cleaned and the janitor sanitized the area.
* Found a box of old Booster Club information (dating back to the 90’s) that will shredded.
* Bags of popcorn seem to be a big seller.
* Venmo now accepted.
* Ordered pizza which was a quick sale.
* $2 per slice (only made about $20 profit because the size of the slices were small).

**Fundraising:**

The 2023 Spartan Open is reserved for June 10, 2023.

* The teams are still gathering items/donations for the raffle baskets.
* The Spartan Open website is live but will not be shared until the sponsorship levels are determined.
* Spartan Open planning meeting to be held on February 11th at Matt Mooney’s house.
* Price increase from $125 to $150.
* Sponsorship levels will change – more information to come.
* Continue to push for the non-golfers to attend the dinner event.
* The time of the event will be reviewed. Last year was 1-9. Potentially change the start time to 12:30.
* The Souper Bowl delivered 9000 pounds of food and $2,769 in cash to the food pantry.
* Potentially get a teacher representative for next year?
* All agreed that $1,000 should be sent to the Harwinton Food Pantry in order to support both the Burlington and Harwinton Food Pantries.
* Should the Powder Puff game be hosted again?
* Check insurance
* SquadLocker already made over $1,500 with the fall and winter sports team stores.

**Squadlocker:**

* Additional $533 check issued.
* Other schools sell spirit wear. Should we purchase a few items to sell/have on display as “school spirit wear”?

**Website/Social Media:**

* Still need a website coordinator. The person the club had in mind turned down the role. Will explore potentially getting a student from the computer-science class to assist as an “internship”.
* LSM Fever will be tagged in new posts for sharing.
* Newsletters go out every other month and will be added to the website and social media pages. The content for the upcoming newsletter was shared during the meeting. Additions to the newsletter – link to the CIAC website for schedule information and mention of the Booster Club scholarship.
* Speak to Chris Rau about including the newsletter in the email blast.

**Financial Support:**

* Girls lacrosse team is in need of new uniforms.
* The team raised about $4,000 and the AD was able to contribute $1,500. Requested that the Booster Club $2,900 to make up the difference. Approved

(Look at the option of getting branded with Under Armor/Nike.)

* The same committee members as last year will review the applications
* Senior gifts. Purchased $10 gift cards to Starbucks.
* Jay is continuing to work on getting the batting cages from Avon. There should be an update after the December Board of Education meeting.
* Coaching Clinic Reimbursements (a couple requests are expected to be coming in shortly).
* State Championship gear – What is the process? How does the gear get ordered?
* Requests should go through the coaches and let the recipients pick what they like.
* The batting cage process is almost complete. It’ll cost $5,950 to take down, remove and re-install at out fields. The expenses was voted and approved.

**Other:**

**Adjournment:**

The meeting adjourned at 7:18 p.m. All in favor of adjournment; none opposed. Next meeting scheduled for February 13th.

Respectfully Submitted,

Heather King, Secretary

LSM Athletic Booster Club, Inc.